

UNITED WAY OF SAN DIEGO COUNTY PRESENTS



When: Wednesday, October 30th, 2024
from 5:30pm – 8:30pm

Where: Farmer and the Seahorse

What: An inspiring evening bringing together San Diego County community members, philanthropists, and business leaders to support United Way of San Diego County's work in education and economic mobility.

SPONSORSHIP OPPORTUNITIES

An Evening of Wonder gathers philanthropists and leaders of our community to raise funds to help sustain our ongoing work in education and economic mobility. We invite you to be part of an event that inspires attendees to reconnect with their sense of child-like wonder and come together to forge a brighter future for children, individuals, and families across San Diego County.

Join us and show your brand's commitment to our local community! By sponsoring the event, your organization will become part of our movement for positive change and gain brand awareness with some of San Diego County's most influential professionals and community changemakers.

With your invaluable support, you help us continue our essential work breaking down inequities in our region through early childhood literacy support, high school career readiness, and economic resources like financial coaching and free tax preparation for individuals and families. Together, we can ensure San Diego County children, individuals, and families have the support they need to achieve educational success and financial security.

Consider
sponsorship
today!



United Way
of San Diego County

SPONSORSHIP TIERS & PACKAGES

	Champion	Visionary	Investor	Supporter
Investment	\$25,000	\$10,000	\$5,000	\$2,500
Reserved seating during the program	20 seats	20 seats	10 seats	10 seats
Recognition on event signage / UWSD website	✓	✓	✓	✓
Recognition on social media channels	✓	✓	✓	✓
Recognition in event program	Full page	Full page	Half page	✓
Recognition in annual report	✓	✓	✓	✓
Recognition in event advertising	✓	✓		
Representation in stage signage	✓	✓		
Two bottles of sparkling wine during program	✓			
Inclusion as event sponsor in all press releases	✓			
Exclusive opportunity to provide branded items for attendee gift bags	✓			
Exclusive title of presenting sponsor	✓			
Logo on the event step-and-repeat banner	✓			
Recognition across UWSD's social media (audience reach over 15k)	Personal shout-out	Personal shout-out	Company name featured	Company name featured

**Some restrictions apply. Recognition on printed materials is contingent upon the print deadline.*

CONSIDER SPONSORSHIP TODAY!

Your sponsorship highlights your organization's commitment to our local community by supporting UWSD's work in education and economic mobility. Don't miss out on the opportunity for enhanced brand reputation and increased visibility within the community!



Please make all sponsorship inquiries by October 1, 2024 to:

Amelia Hartley
 Director of External Engagement
 858.636.4154
amelia.hartley@uwsd.org

MATERIAL DEADLINES

Program Recognition Placement: DUE OCTOBER 3, 2024

- Full Page Size: 5" width x 8" height (no bleed ads)
- Half Page Size: 5" width x 3.875" height
- All images and logos must have resolution of 300 dpi at 100% print size
- All colors converted to CMYK (no RGB or Pantone)
- Required File for Submission: Press-ready PDF or 300 dpi JPG at full size (no bleed or crop marks)
- Please include your logo, tagline, website, and optional copy declaring your support for UWSD or sponsorship of the event

Submit Ads to: Kiva Barry at kiva.barry@uwsd.org

